

## Seneca Business PARCon 2023

Monday, July 17, 2023

Seneca Polytechnic Newnham Campus Room K2100 B&C

**Conference MCs:** Samer Hamzeh and Moaz Bajwa, Professors at Seneca Polytechnic

Time	Event
8:45am – 9:10am	<b>Registration</b>
9:10am – 9:30am	<b>Welcome Remarks</b>
9:30am – 10:00am	<b>Keynote Address</b> Lynn Johansson, President E2M, Lead and Co-Founder Enviro-Ready Report and The Registry
10:00am – 10:20am	<b>Topic: Alternative Trade Systems in Food: Closing the North/South Economic Divide</b> Presented by Juan Marcelo Gomez
10:20am – 10:40am	<b>Topic: Local Cultivation of Chickpeas: A Qualitative Study of the Belgian Value Chain</b> Presented by Jan Deklerck
10:40am – 11:00am	<b>Topic: Soup Program, Food Waste Reduction Initiative</b> Presented by Jessica Johnson and Jacquie Hutchings
11:00am – 11:20am	<b>Refreshment break</b>
11:20am – 11:40am	<b>Topic: Waste-to-Feed: Convert Organic Food Waste to Animal Feed, Organic Fertilizer and Liquid Soil Improver</b> Presented by Ghassan Nimry

<b>Time</b>	<b>Event</b>
11:40am – 12:00pm	<b>Topic: Approach to Managing Carbon Footprint for Canadian Food and Bev Companies</b>  Presented by Brett Wills
12:00pm – 12:20pm	<b>Topic: Demand and Supply Integration in Food Redistribution: Creating a Sustainable and Safe Food System with Track and Trace</b>  Presented by Adedoyin Ogunjobi
12:20pm – 12:30pm	<b>Discussion</b>
12:30pm – 1:30pm	<b>Lunch</b>
1:30pm – 1:50pm	<b>Afternoon Keynote Address</b>  Petra Molthan-Hill, Co-Chair of the UN PRME Working Group on Climate Change
1:50pm – 2:10pm	<b>Topic: Sustainable Building Design and Re-Conceptualizing HVAC: Building-Integrated Heating, Cooling &amp; Ventilation</b>  Presented by Ghassan Nimry and Randa Mouammar
2:10pm – 2:30pm	<b>Topic: A United Institutional Approach Towards the SDGs: the KPU Story</b>  Presented by Candy Ho, Maryanne Eva and Lindsay Wood
2:30pm – 2:50pm	<b>Topic: Urban Agriculture Enterprise Support Program: an Overview</b>  Presented by West Suhanic, Cyrille Odinne Reyes and Kinley Wangmo
2:50pm – 3:10pm	<b>Refreshment break</b>
3:10pm – 3:30pm	<b>Seneca Centre for Innovation, Technology and Entrepreneurship (CITE) Building</b>  Presented by Scott Stronghill
3:30pm – 3:50pm	<b>Topic: Protocol CarbonFit: A Sustainable Business Carbon Footprint &amp; Reduction Recommendations Project</b>  Presented by Emmanuel Ahonkhai, Nnenna Nwandu, Aleena Aleena, Sujata Kafle and Diana Lubega

**Time****Event**

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3:50pm –  
4:10pm

**Topic: How Can Artificial Intelligence Make the Performance Measurement Systems in Hospital Supply Chain More Sustainable? A Case Study in Hospitals in France**

Presented by Tran Vu Viet, Doan Cam Tu and Tran Hai

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4:10pm –  
4:30pm

**Topic: Sustainable Future for Future Generations: Sustainable Development and Management in Corporation and Network with All Fields**

Presented by Hana Tran

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4:30pm –  
4:50pm

**Topic: A Systematic Literature Review on the Status of Carbon Capture Utilization and Storage in Canada**

Presented by Jennyfer Kuanji

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4:50pm –  
5:10pm

**Discussion and Closing**