

# STUDENT BLOG ON PRME INTRANET

## WHAT IS THE BLOG ABOUT?

- A centralised platform for Seneca Business students to share content, knowledge, and experiences on sustainability and related topics
- A place for students to develop their own voice, writing skills, and creative expression

## ENTRIES & RECOGNITION

- Students submit an entry minimum 1x per month
- Authors names are included on posts. Students have 'bragging rights' per post & can connect post to their social media, resumes, etc.
- After completion of article, students will be eligible for different levels of R&R certification
- (If applicable) bonus marks for course grades

## HOW DOES IT WORK?

- Students apply to be authors for PRME Student Blog through this [Portal](#)
- PRME WG will select the students based on application
- PRME WG will edit student submissions if needed & post on Intranet

## WHAT'S A BLOG POST?

- Half a page - two pages on your reflection in these categories:
  - Curriculum
  - Events
  - Applied Research
  - Industry
  - Community
  - If you have more to add, let us know!