

Seneca Program Advisory Committee Report – 2024-25

Overview:

The Minister’s binding policy directive, **Framework for Programs of Instruction**, requires an advisory committee for each Ontario college postsecondary program, or cluster of related programs, to ensure curriculum quality and student and graduate success.

Committee members consist of a cross-section of individuals external to Seneca who have direct interest in a program and a diversity of experience and expertise related to a particular occupational area or discipline addressed by a program.

Program Advisory Committee (PAC) members are valuable contributors to the future successes of Seneca students. In guiding the development of Seneca programs and providing experiential learning opportunities, they help to ensure graduates are well prepared to lead and innovate in their fields.

An annual summary of PAC activity is provided to the Board of Governors through the Academic Planning and Student Affairs Committee.



2024-25 year in review:

This past year saw some milestone achievements among Seneca's community of PACs.

Second All-PAC Meeting brings together industry advisers to discuss GenAI

In November 2024, more than 100 PAC members attended the second All-PAC Meeting at Newnham Campus. Guests heard a "state of the polytechnic" from President David Agnew, engaged in group discussions about how generative artificial intelligence is changing the workplace and advised on what Seneca can do to prepare graduates to excel using this transformative technology.

Expanding the PAC resources website

Seneca's resource site for PAC members and employees was expanded to include two additional sections – PAC reporting requirements and Guidelines for Program Development Advisory Committees (PDACs). PDACs are established on a temporary basis to advise on the development of a new program of instruction. The PAC resources site assists PAC members and employees in understanding their responsibilities to ensure ministry requirements are met.

PAC Policy review

As part of Seneca's policy review cycle, the PAC Policy was assessed and updated by a committee of faculty members, support staff and administrators. The committee shared their insights on the policy to ensure it reflects ministry requirements and current best practices for engaging PAC members and supporting student success.

Fashion Arts PAC members providing industry connections for graduates

Three graduates from the Fashion Arts advanced diploma program were hired as production associates at Greta Constantine. Seneca and Greta Constantine have a long-standing relationship, with Jesse Greene, General Manager and Kirk Pickersgill, Founder, who serve as members on the Fashion Arts PAC and have been judges at the Redefining Design Fashion Show.

PAC member establishes graduate scholarships

Andrew Kautz, Association of Certified Fraud Examiners (ACFE) Toronto Chapter Secretary, has established six ACFE scholarships for graduating Fraud Examination & Forensic Accounting students that cover the cost of the educational portion of the Certified Fraud Examiner professional credential.

2024-25 - by the numbers

109 – number of PACs at Seneca

991 – PAC members

221 – new PAC members joined

PACs by faculty:

- Applied Science & Engineering Technology – **27**
- Arts – **6**
- Communication, Art & Design – **35**
- Community & Health – **20**
- Seneca Business – **20**
- Seneca Nanji Foundation School of Nursing – **1**

208 – PAC meetings held in FY2024-25

Four – new PACs created: Bachelor of Computer Science, Medical Esthetics Nursing, Occupational Therapist Assistant and Physiotherapist Assistant and Visual Content Creation

Ten – PDACs formed in FY2024-25 to advise on the development of new programs



Engagement with students

On campus and online, PAC members shared their time and expertise with Seneca students, adding invaluable industry insights to their academic experience:

- Business Analytics PAC members spoke to students about the impact of equity, diversity and inclusion aspects of artificial intelligence
- Child Development (program cluster) PAC members participated in alumni speaker panels
- Cosmetic Science (program cluster) PAC members attended the year-end capstone event
- Creative Advertising PAC members participated at Convergence, the year-end program event
- Esthetician, Esthetics & Spa Therapies (program cluster) PAC members participated as guest speakers
- Event Management – Creative Design PAC members attended the program’s year-end showcase and provided industry feedback
- Financial Technology PAC members participated in FinTech Fireside Chats with students
- Illustration PAC members attended the graduate exhibition
- Independent Music Production, and Independent Songwriting & Performance (program cluster) PAC members participated as guest speakers
- Mechanical Engineering Technician and Technology (program cluster) PAC members provided tours of their facilities to students and faculty
- Opticianry PAC members contributed to the Seneca Opticianry Trade Show
- Visual Merchandising Arts PAC members participated as guest speakers and competition judges

Preparing students for great careers

PAC members took part in various career-building events for students and graduates:

- Autism & Behavioural Science networking and mentorship
- Aviation Operations and Aviation Safety (program cluster) career fairs
- Business – Insurance career fairs
- Cosmetic Techniques & Management industry news and trends sessions
- Child Development (program cluster) symposiums
- Financial Services Compliance Administration job model refreshers
- Fitness & Health promotion volunteer events
- Honours Bachelor of Therapeutic Recreation simulation scenarios
- Immigration Case Management networking event
- Public Administration networking event



Invaluable insights

What we heard from our PACs:

“PAC members stressed the need for enhanced mental health training for students, especially post-COVID-19, emphasizing skills to handle mental health issues, autism spectrum disorder and challenging behaviours.”

EARLY CHILDHOOD EDUCATION – RESOURCE CONSULTING

“The PAC highlighted the increasing use of generative AI in research, particularly for reading and writing tasks. They advised that while these tools can be incredibly useful, it's important for students to understand when and how to use them responsibly.”

HONOURS BACHELOR OF SCIENCE – BIOTECHNOLOGY

“Our PAC members and industry representatives highlighted the increasing role of AI in Financial Services. While AI-driven systems are streamlining processes, employers emphasized that human skills, such as critical thinking, adaptability, communication and ethical decision-making are more important than ever.”

FINANCIAL SERVICES (PROGRAM CLUSTER)

~~“One of the most impactful insights received from the PAC was the recommendation to add a~~

programming language course to the program. They shared the importance of a programming language for automation and DevOps and helped identify the most suitable one: Python. Adding this course filled a gap in our program and made it more comprehensive.”

CLOUD ARCHITECTURE & ADMINISTRATION

“The PAC underscored the benefits of cloud-based learning and the need for mentorship to help students connect theoretical knowledge with real-world applications.”

BUSINESS INFORMATION TECHNOLOGY

“PAC members emphasized the importance of building stronger ties with local newcomer agencies to better support English for Academic Purposes (EAP) students. One PAC member suggested hosting interactive workshops at newcomer centres to introduce potential students to the General Arts program.”

GENERAL ARTS – ENGLISH FOR ACADEMIC PURPOSES

Professional development

Learning never stops, and Seneca takes every opportunity to identify opportunities for PACs to develop their skills and experience.

- Child & Youth Care PAC members assisted with York Region Human Trafficking event
- Building Science (program cluster) PAC members presented on a project involving innovative heating and cooling systems at Fairmont Royal York hotel
- Aviation Operations and Aviation Safety (program cluster) PAC members participated in an internal research project aimed at modifying program curriculum
- Broadcasting – Television and Broadcasting – Radio PAC members attended Convergence media-industry networking event

Appendix:

- Faculty-by-faculty PAC chart and meeting summary – FY2024-25

| Faculty of Applied Science & Engineering Technology | | | |
|---------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|--------------------------------------------------|
| Program Advisory Committee Name | School and related program(s) | Member count (new members) New industry partners, if applicable | Meetings April 1, 2024 – March 31, 2025 |
| Bachelor of Computer Science | Information Technology Administration & Security | 8 (8) <i>(program launched Fall 2024)</i> | Meeting held: 2 Most recent: Feb. 25, 2025 |
| Bachelor of Engineering (Software Engineering) | Software Design & Data Science | 7 (0) | Meetings held: 2 Most recent: Mar. 4, 2025 |
| Biotechnology – Advanced | Biological Sciences & Applied Chemistry | 8 (3) | Meetings held: 3 Most recent: Feb. 12, 2025 |
| Building Science (Program Cluster) | Environmental & Civil Engineering Technology <ul style="list-style-type: none"> • Building Systems Engineering Technical • Mechanical Engineering Technology – Building Sciences | 12 (4) | Meetings held: 2 Most recent: Nov. 4, 2024 |
| Business Information Technology | Information Technology Administration & Security | 7 (1) | Meetings held: 2 Most recent: Mar. 20, 2025 |
| Cannabis Regulation & Quality Assurance | Biological Sciences & Applied Chemistry | 5 (0) | Meetings held: 1* Most recent: Sept. 24, 2024 |
| Chemical Engineering Technology | Biological Sciences & Applied Chemistry | 9 (1) | Meetings held: 2 Most recent: Oct. 30, 2024 |
| Chemical Laboratory Technician & Technology (Program Cluster) | Biological Sciences & Applied Chemistry <ul style="list-style-type: none"> • Chemical Laboratory Technician • Chemical Laboratory Technology – Pharmaceutical | 6 (2) | Meetings held: 2 Most recent: Nov. 26, 2024 |

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| Civil Engineering Technician & Technology (Program Cluster) | Environment & Civil Engineering Technology <ul style="list-style-type: none"> • Civil Engineering Technician • Civil Engineering Technology | 12 (10) | Meetings held: 2 Most recent: Oct. 28, 2024 |
| Clinical Research | Biological Sciences & Applied Chemistry | 7 (0) | Meetings held: 2 Most recent: Mar. 19, 2025 |
| Cloud Architecture & Administration | Information Technology Administration & Security | 8 (0) | Meetings held: 2 Most recent: Jan. 28, 2025 |
| Cosmetic Science (Program Cluster) | Biological Sciences & Applied Chemistry <ul style="list-style-type: none"> • Cosmetic Science • Bachelor of Science – Cosmetic Science | 10 (0) | Meetings held: 2 Most recent: Mar. 19, 2025 |
| Cybersecurity (Program Cluster) | Information Technology Administration & Security <ul style="list-style-type: none"> • Cybersecurity & Threat Management • Bachelor of Information Technology - Cybersecurity | 16 (3) | Meetings held: 2 Most recent: Feb. 24, 2025 |
| Data Science & Analytics, and Artificial Intelligence (Program Cluster) | Software Design & Data Science <ul style="list-style-type: none"> • Bachelor of Data Science & Analytics • Artificial Intelligence | 8 (0) | Meetings held: 2 Most recent: Mar. 13, 2025 |
| Electromechanical Engineering Technology – Automation | Electronics & Mechanical Engineering Technology | 8 (8) | Meetings held: 2 Most recent: Mar. 10, 2025 |
| Electronic Engineering Technology & Computer Engineering Technology (Program Cluster) | Electronics & Mechanical Engineering Technology <ul style="list-style-type: none"> • Electronics Engineering Technician • Electronics Engineering Technology • Computer Engineering Technology | 10 (5) | Meetings held: 2 Most recent: Mar. 3, 2025 |

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|-----------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|------------------------------------------------|
| Environmental Technician & Technology (Program Cluster) | Environment & Civil Engineering Technology <ul style="list-style-type: none"> • Environmental Technician • Environmental Technology | 10 (1) | Meetings held: 2 Most recent: Mar. 24, 2025 |
| Fire Protection Engineering Technician & Technology (Program Cluster) | Fire Protection Engineering Technology <ul style="list-style-type: none"> • Fire Protection Engineering Technician • Fire Protection Engineering Technology | 9 (6) | Meetings held: 2 Most recent: Nov. 25, 2024 |
| Honours Bachelor of Commerce - Business Technology Management | Software Design & Data Science | 8 (0) | Meetings held: 2 Most recent: Mar. 21, 2025 |
| Honours Bachelor of Science – Biotechnology | Biological Sciences & Applied Chemistry | 9 (0) | Meetings held: 2 Most recent: Mar. 25, 2025 |
| IT Administration and Management (Program Cluster) | Information Technology Administration & Security <ul style="list-style-type: none"> • Computer Systems Technician • Computer Systems Technology • Honours Bachelor of Information Technology Design & Management | 8 (0) | Meetings held: 2 Most recent: Mar. 10, 2025 |
| Mechanical Engineering Technician & Technology (Program Cluster) | Electronics & Mechanical Engineering Technology <ul style="list-style-type: none"> • Mechanical Engineering Technician (Tool Design) • Mechanical Technician – CNC Programming • Mechanical Engineering Technology – Industrial Design | 7 (5) | Meetings held: 2 Most recent: Mar. 17, 2025 |
| Pharmaceutical Regulatory Affairs & Quality Operations | Biological Sciences & Applied Chemistry | 10 (2) | Meetings held: 2 Most recent: Dec. 9, 2024 |

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| Project Management - Environmental | Environmental & Civil Engineering Technology | 11 (6) | Meetings held: 2 Most recent: Mar. 3, 2025 |
| Project Management - Information Technology | Information Technology Administration & Security | 8 (0) | Meetings held: 2 Most recent: Mar. 27, 2025 |
| Software Development, Computer Programming, Computer Programming & Analysis, Database Application (Program Cluster) | <p>Computer Programming & Analysis</p> <ul style="list-style-type: none"> • Computer Programming • Computer Programming & Analysis <p>Software Design & Data Sciences</p> <ul style="list-style-type: none"> • Database Application Developer • Bachelor of Technology – Software Development | 14 (0) | Meetings held: 2 Most recent: Mar. 26, 2025 |
| Sustainable Urban & Transportation Planning | Environmental & Civil Engineering Technology | 8 (0) | Meetings held: 2 Most recent: Nov. 18, 2024 |

| Faculty of Arts | | | |
|-----------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|------------------------------------------------|
| Program Advisory Committee Name | School and related program(s) | Member count (new members) New industry partners, if applicable | Meetings April 1, 2024 – March 31, 2025 |
| General Arts - English for Academic Purposes | English Language Institute, International Partnerships | 7 (3) | Meetings held: 2 Most recent: Nov. 9, 2024 |
| Honours Bachelor of Interdisciplinary Studies | Arts & Science | 9 (5) | Meetings held: 3 Most recent: Feb. 19, 2025 |
| Library & Information Technician | Arts and Science | 9 (4) | Meetings held: 2 Most recent: Oct. 30, 2024 |
| School of Arts & Science (Program Cluster) | Arts & Science <ul style="list-style-type: none"> • General Arts – One-Year Certificate • Liberal Arts University Transfer • Arts & Science – University Transfer | 8 (0) | Meetings held: 2 Most recent: Nov. 13, 2023 |
| Public Administration | Arts & Science | 10 (0) | Meetings held: 1 Most recent: Nov. 28, 2024 |
| Real Property Administration | Arts & Science | 14 (0) | Meetings held: 2 Most recent: Dec. 4, 2024 |

| Seneca Nanji Foundation School of Nursing | | | |
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| Program Advisory Committee Name | School and related program(s) | Member count (new members) New industry partners, if applicable | Meetings April 1, 2024 – March 31, 2025 |
| Nursing Education Advisory Committee | Nursing <ul style="list-style-type: none"> • Honours Bachelor of Science – Nursing • Collaborative BSCN with York • Honours Bachelor of Science – Nursing (Bridge) • Practical Nursing • Personal Support Worker • Nursing Leadership & Management • Chronic Disease Management • Coronary Care Nursing • Nursing in Canada: Transition for Internationally Educated Nurses | 8 (8) | Meetings held: 1 Most recent: April 24, 2024 Next meeting scheduled for April 10, 2025 |

| Faculty of Communication, Art & Design | | | |
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| Program Advisory Committee name | School and related program(s) | Member count (new members) New industry partners, if applicable | Meetings April 1, 2024 – March 31, 2025 |
| 3D Animation | Creative Arts & Animation | 7 (0) | Meetings held: 2 Most recent: March 20, 2025 |
| Acting for Camera & Voice | Creative Arts & Animation | 7 (0) | Meetings held: 2 Most recent: March 3, 2025 |
| Animation | Creative Arts & Animation | 6 (1) | Meetings held: 2 Most recent: Feb. 18, 2025 |
| Art Fundamentals | Creative Arts & Animation | 6 (0) | Meetings held: 2 Most recent: Mar. 18, 2025 |
| Brand Management and Marketing Management (Program Cluster) | Marketing <ul style="list-style-type: none"> • Brand Management • Marketing Management | 12 (3) | Meetings held: 1* Most recent: Mar. 18, 2025 |
| Broadcasting – Radio | Media | 13 (1) | Meetings held: 2 Most recent: Nov. 20, 2024 |
| Broadcasting - Television | Media | 8 (5) | Meetings held: 2 Most recent: Dec. 17, 2024 |
| Cosmetic Techniques & Management | Fashion | 7 (0) | Meetings held: 2 Most recent: Nov. 6, 2024 |
| Creative Advertising | Media | 9 (3) | Meetings held: 2 Most recent: Dec. 10, 2024 |
| Digital & Social Media Marketing | Media | 12 (0) | Meeting held: 2 Most recent: Nov. 29, 2024 |
| Documentary & Non-Fiction Media Production | Creative Arts & Animation | 7 (0) | Meetings held: 1* Most recent: May 8, 2024 |
| Esports Marketing Management | Marketing | 7 (0) | Meetings held: 2 Most recent: Mar. 13, 2025 |

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| Esthetician, Esthetics & Medical Spa Therapies (Program Cluster) | Fashion <ul style="list-style-type: none"> • Esthetician • Esthetics & Medical Spa Therapies | 5 (0) | Meetings held: 1 Most recent: Nov 20, 2024 Next meeting scheduled for April 7, 2025 |
| Event & Media Production | Media | 10 (5) | Meetings held: 2 Most recent: Feb. 24, 2025 |
| Event Management – Creative Design | Fashion | 7 (6) | Meetings held: 2 Most recent: Feb. 19, 2025 |
| Fashion Arts | Fashion | 6 (0) | Meetings held: 2 Most recent: Mar. 14, 2025 |
| Fashion Business (Program Cluster) | Fashion <ul style="list-style-type: none"> • Fashion Studies • Fashion Business • Fashion Business Management | 6 (3) | Meetings held: 2 Most recent: Mar. 24, 2025 |
| Floral Design | Fashion | 3 (0) | Meetings held: 2 Most recent: Mar. 20, 2025 |
| Game Arts & Animation | Creative Arts & Animation | 7 (2) | Meetings held: 2 Most recent: Mar. 20, 2025 |
| Government Relations | Media | 6 (6) | Meetings held: 2 Most recent: Dec. 11, 2024 |
| Graphic Design | Creative Arts & Animation | 7 (1) | Meetings held: 2 Most recent: Nov. 14, 2024 |
| Honours Bachelor of Communications & Media | Media | 10 (0) | Meetings held: 2 Most recent: Mar. 6, 2025 |
| Illustration | Creative Arts & Animation | 6 (0) | Meetings held: 2 Most recent: Dec. 11, 2024 |

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| Independent Music Production and Independent Songwriting & Performance (Program Cluster) | Creative Arts & Animation <ul style="list-style-type: none"> • Independent Music Production • Independent Songwriting & Performance | 7 (0) | Meetings held: 2 Most recent: Nov. 18, 2024 |
| Interactive Media Design (Program Cluster) | Creative Arts & Animation <ul style="list-style-type: none"> • Interactive Media Design • Honours Bachelor of Design in Interactive Media | 9 (2) | Meetings held: 2 Most recent: Oct. 3, 2024 |
| Journalism | Media | 9 (0) | Meetings held: 2 Most recent: Mar. 19, 2025 |
| Marketing (Program Cluster) | Marketing <ul style="list-style-type: none"> • Business-Marketing • Business Administration – Marketing • Bachelor of Commerce – Marketing | 8 (0) | Meetings held: 2 Most recent: Mar. 31, 2025 |
| Medical Esthetics Nursing | Fashion | 5 (5) | Meetings held: 2 Most recent: Mar. 17, 2025 |
| Professional Selling | Marketing | 9 (2) | Meetings held: 2 Most recent: Mar. 20, 2025 |
| Public Relations – Corporate Communications | Media | 9 (0) | Meetings held: 2 Most recent: Dec. 2, 2024 |
| Sports, Entertainment & Event Management | Marketing | 10 (0) | Meetings held: 2 Most recent: Mar. 20, 2025 |
| Technical Communications | Media | 6 (0) | Meetings held: 2 Most recent: Dec. 18, 2024 |
| Visual Content Creation | Creative Arts & Animation | 7 (0) | Meetings held: 2 Most recent: Feb 21, 2025 |
| Visual Effects for Film & Television | Creative Arts & Animation | 7 (0) | Meetings held: 2 Most recent: Feb. 26, 2025 |
| Visual Merchandising Arts | Fashion | 9 (8) | Meetings held: 2 Most recent: March 5, 2025 |

| Faculty of Community & Health Faculty of Continuing Education | | | |
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| Program Advisory Committee Name | School and related program(s) | Member count (new members) New industry partners, if applicable | Meetings April 1, 2024 – March 31, 2025 |
| Autism & Behavioural Science (Part-time program) | Faculty of Continuing Education | 9 (9) | Meetings held: 2 Most recent: Mar. 24, 2025 |
| Behavioural Studies (Program Cluster) | Public Safety <ul style="list-style-type: none"> • Honours Bachelor of Behavioural Psychology • Behavioural Sciences | 13 (0) | Meetings held: 1 Most recent: Oct. 23, 2024 Next meeting scheduled for April 15, 2025 |
| Child & Youth Care | Community Services | 13 (1) | Meetings held: 2 Most recent: Nov. 24, 2024 |
| Child Development (Program Cluster) | Early Childhood Education <ul style="list-style-type: none"> • Honours Bachelor of Child Development • Infant & Early Child Mental Health Graduate Certificate | 8 (1) | Meetings held: 1 Most recent: Feb. 25, 2025 Next meeting scheduled for May 27, 2025 |
| Early Childhood Education (Program Cluster) | Early Childhood Education <ul style="list-style-type: none"> • Early Childhood Education • Child Development Practitioner • Early Childhood Education – Accelerated | 8 (0) | Meetings held: 2 Most recent: Feb. 26, 2025 |
| Early Childhood Education – Resource Consulting (Part-time program) | Faculty of Continuing Education | 8 (1) | Meetings held: 2 Most recent: Mar. 26, 2025 |

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| Environmental Landscaping Management | Health Sciences | 10 (3) | Meetings held: 1 Most recent: Mar. 14, 2024 Next meeting scheduled for May 20, 2025 |
| Fitness & Health Promotion | Health Sciences | 12 (0) | Meetings held: 2 Most recent: Aug. 10, 2024 |
| Honours Bachelor of Crime & Intelligence | Public Safety | 12(1) | Meetings held: 2 Most recent: Mar. 27, 2025 |
| Honours Bachelor of Health Administration | Health Sciences | 8 (0) | Meetings held: 2 Most recent: Oct. 10, 2024 |
| Honours Bachelor of Therapeutic Recreation | Health Sciences | 12 (4) | Meetings held: 2 Most recent: Oct 15, 2024 |
| Immigration Case Management | Public Safety | 8 (0) | Meetings held: 1 Most recent: Nov. 7, 2024 Next meeting scheduled for April 10, 2025 |
| Justice Administration Services | Public Safety | 9 (0) | Meetings held: 1 Most recent: Nov. 21, 2024 Next meeting scheduled for April 14, 2025 |
| Law Clerk | Public Safety | 10 (0) | Meetings held: 2 Most recent: Mar. 5, 2025 |
| Mental Health & Addiction (Program Cluster) | Community Services <ul style="list-style-type: none"> • Honours Bachelor of Mental Health and Addiction • Mental Health Intervention | 10 (1) | Meetings held: 2 Most recent: Nov. 7, 2024 |

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| Occupational Therapist Assistant and Physiotherapist Assistant | Health Sciences | 10 (10) | Meetings held: 1 Most recent: Nov. 8, 2024 Next meeting scheduled for April 30, 2025 |
| Opticianry | Health Sciences | 12 (0) | Meetings held: 2 Most recent: Nov. 7, 2024 |
| Paralegal | Public Safety | 15 (1) | Meetings held: 1 Most recent: Nov. 12, 2024 Next meeting scheduled for April 5, 2025 |
| Public Safety (Program Cluster) | Public Safety <ul style="list-style-type: none"> • Police Foundations • Advanced Investigations and Enforcement • 911 & Emergency Services Communications | 11 (2) | Meetings held: 1 Most recent: Oct. 1, 2024 Next meeting scheduled for April 1, 2025 |
| Social Service Worker (Program Cluster) | Community Services <ul style="list-style-type: none"> • Social Service Worker • Social Service Worker Gerontology • Social Service Worker Immigrants/Refugees | 12 (7) | Meetings held: 2 Most recent: Nov. 12, 2024 |
| Veterinary (Program Cluster) | Health Sciences <ul style="list-style-type: none"> • Veterinary Assistant • Veterinary Technician | 11 (0) | Meetings held: 2 Most recent: Oct. 3, 2024 |
| Workplace Safety & Prevention | Health Sciences | 16 (0) | Meetings held: 1 Most recent: Oct. 4, 2024 Next meeting scheduled for May 12, 2025 |

| Seneca Business | | | |
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| Program Advisory Committee Name | School and related program(s) | Member count (new members) New industry partners, if applicable | Meetings April 1, 2024 – March 31, 2025 |
| Accounting & Finance (Program Cluster) | Accounting & Financial Services <ul style="list-style-type: none"> • Accounting • Accounting & Finance • Accounting & Payroll • Professional Accounting Practice • Bachelor of Commerce – Accounting & Finance | 10 (0) | Meetings held: 2 Most recent: Nov. 11, 2024 |
| Asset Management | Management & Entrepreneurship | 6 (0) | Meetings held: 2 Most recent: Mar. 13, 2025 |
| Aviation Operations and Aviation Safety (Program Cluster) | Aviation <ul style="list-style-type: none"> • Aviation Operations • Aviation Safety | 9 (1) | Meetings held: 2 Most recent: Nov. 25, 2024 |
| Business Analytics | Management & Entrepreneurship | 8 (3) | Meetings held: 2 Most recent: Mar. 7, 2025 |
| Business – Insurance | Accounting & Financial Services | 10 (1) | Meetings held: 2 Most recent: Nov. 7, 2024 |
| Business (Program Cluster) | Management & Entrepreneurship <ul style="list-style-type: none"> • Pre-Business • Business • Business Administration – Management • Business Management • Bachelor of Business Administration • Honours Bachelor of Commerce – Business Management | 10 (0) | Meetings held: 2 Most recent: Mar. 14, 2025 |

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| Financial Services (Program Cluster) | Accounting & Financial Services <ul style="list-style-type: none"> • Financial Services – Client Services • Business Administration – Financial Planning • Honours Bachelor of Commerce – Financial Planning • Financial Planning | 7 (0) | Meetings held: 2 Most recent: Nov. 3, 2024 |
| Financial Services Compliance Administration | Accounting & Financial Services | 6 (0) | Meetings held: 2 Most recent: Nov. 4, 2024 |
| Financial Technology | Accounting & Financial Services | 7 (0) | Meetings held: 3 Most recent: Nov. 27, 2024 |
| Flight Services (Program Cluster) | Hospitality & Tourism <ul style="list-style-type: none"> • Flight Services • Flight Services – Operations & Cabin Management | 12 (4) | Meetings held: 2 Most recent: Nov. 20, 2024 |
| Fraud Examination & Forensic Accounting | Accounting & Financial Services | 11 (0) | Meetings held: 2 Most recent: Nov. 18, 2024 |
| Honours Bachelor of Aviation Technology | Aviation | 10 (0) | Meetings held: 2 Most recent: Oct. 28, 2024 |

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| Hospitality (Program Cluster) | Hospitality & Tourism <ul style="list-style-type: none"> • Hospitality Foundations • Hospitality – Hotel & Restaurant Services Management • Global Business Management • Global Hospitality Business Development • Global Hospitality Operations Management • Global Hospitality Sustainable Leadership | 11 (0) | Meetings held: 2 Most recent: Oct. 9, 2024 |
| Human Resources (Program Cluster) | Human Resources & Global Business <ul style="list-style-type: none"> • Business Administration – Human Resources • Human Resources Management • Honours Bachelor of Commerce – Human Resources Management | 8 (2) | Meetings held: 2 Most recent: Mar. 25, 2025 |
| International Business (Program Cluster) | Human Resources & Global Business <ul style="list-style-type: none"> • Business – International Business • Business Administration – International Business • International Business Management • Honours Bachelor of Commerce – International Business Management | 5 (5) | Meetings held: 2 Most recent: Mar. 31, 2025 |
| Non-Profit & Social Sector Management | Human Resources & Global Development | 8 (1) | Meetings held: 2 Most recent: Mar. 6, 2025 |
| Office Administration (Program Cluster) | Management & Entrepreneurship <ul style="list-style-type: none"> • Office Administration – Health Services • Office Administration – Legal • Office Administration – Executive | 9 (3) | Meetings held: 2 Most recent: Mar. 20, 2025 |

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| Supply Chain Management & Transportation (Program Cluster) | <p>Management & Entrepreneurship</p> <ul style="list-style-type: none"> • Business Administration – Purchasing and Supply Management <p>Human Resources & Global Business</p> <ul style="list-style-type: none"> • International Transportation & Customs • Supply Chain Management – Global Logistics | 10 (6) | Meetings held: 2 Most recent: Oct. 28, 2024 |
| Sustainable Business Management | Human Resources & Global Business | 8 (0) | Meetings held: 2 Most recent: Mar. 27, 2025 |
| Tourism (Program Cluster) | <p>Hospitality & Tourism</p> <ul style="list-style-type: none"> • Tourism – Travel Operations • Tourism – Services Management – Global Tourism Business • Tourism – Services Management – Travel Services | 12 (1) | Meetings held: 2 Most recent: Nov. 13, 2024 |

**PACs with suspended program intakes*