

Examples of Degree Level Authentic Assessments

Category	Assessment Examples	Category	Assessment Examples
Written	<ul style="list-style-type: none"> • Business correspondence • Executive summary • Legal brief • Newspaper article or editorial • Policy memo • Scientific abstract • Standard operating procedure • White paper 	Reflective Practice	<ul style="list-style-type: none"> • Blog • Interview • Journal • Portfolio • Resume
Performance	<ul style="list-style-type: none"> • Client Presentation • Conference poster • Debate • Practical exam • Speaking engagement 	Collaboration	<ul style="list-style-type: none"> • Debate • Peer teaching • Social media campaign • Team project
Creation	<ul style="list-style-type: none"> • Advertisement • Brochure • Infographic • Podcast • Poem or play • Poster • Product development • Spreadsheet • Video • Web page • Work of art or music 	Application	<ul style="list-style-type: none"> • Annotated bibliography • Annual report • Budget proposal • Business case for support • Capstone project • Case study • Inventory list • Literature review • Research proposal to a granting agency • Survey and data analysis • Technical report

Adapted from Walvoord, B. & Anderson, V. (1998). Appendix B: Types of assignments and tests. *In Effective Grading: A Tool for Learning and Assessment*. (pp. 193 – 195). San Francisco: Jossey-Bass