

Achievements from Seneca Business

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by **Joelle Allen, Seneca Business**

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Here are a few highlights of events and accomplishments from Seneca Business.

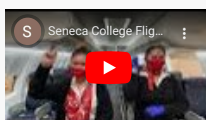
On April 22, Seneca Business launched its *Sustainability Speaker Series*. This inaugural event featured well-known environmental advocate Erin Brockovich who virtual spoke to over 700 students, employees, and PAC members. The *Sustainability Speaker Series* will be highlighting stories of courage and impact from well-known sustainability advocates. Speakers include Takara Small on June 2 and David Miller on July 7. Registration information for these speakers will be communicated via the Seneca Digest and via email to both faculty and students. Moving forward, the *Sustainability Speaker Series* will become an annual event for Seneca Business.

Seneca Business has a new website! Over the past few months, Seneca Business has been working closely with the Marketing & Communications team to build a website that reflects our commitment to preparing innovative leaders to build a better world. [Visit our new site.](#)

On April 21, students from the Sustainable Management program organized a virtual event to showcasing their capstone projects. The Sustainability Capstone Project Showcase provided Seneca faculty, staff, and students, plus industry and community partners, with an opportunity to learn more about the capstone projects of Seneca's Sustainable Business Management (SMB) students and meet people interested in sustainability. You can view their project here: <https://spark.adobe.com/page/kWXNjkdwUBT7A/>.



This year, graduates from the Flight Services (FLS) class of 2021 were celebrated through a virtual pinning ceremony. Watch students and faculty as they celebrate with the *Jerusalem Dance Challenge*:



Congratulations goes out to 187 Seneca Business students from Graduate Certificate programs in Supply Chain - Global Logistics (SCM), International Business Management (IBS), and Bachelor of Commerce for receiving their certificates of recognition, jointly issued from SAP and Seneca College.

Seneca Business is excited to welcome Gopal Pulapaka and Adenike Adesanmi

Gopal Pulapaka has joined the School of Hospitality and Tourism. With over 37 years of varied industry experience in multiple sectors and disciplines that include hotels, airlines, industrial catering, franchising and branding, sales and marketing, revenue management, operations, and general management spanning five countries, Gopal brings his zeal, passion, and “can-do” attitude in the service of our students. His vast industry network has given students much-needed exposure as they start to prepare their career journey. Gopal holds an MBA from Queen’s University.

Dr. Adenike Adesanmi (who likes to be referred to as Nike) has joined the School of Management and Entrepreneurship. Nike is a professor of Business Analytics, Banking and Finance and has extensive experience in postsecondary education. She started her career as a Financial Analyst before joining academics in London, United Kingdom and has worked in a couple of colleges across Ontario. Nike has a Bachelor of Science in Banking and Finance, an MSc in Business and Financial Economics from the University of Greenwich, London, England, and a PhD in Business and Finance from Cardiff Metropolitan University, Wales, United Kingdom.

View the [June 2021 issue of the Academic Newsletter](#).

June 2021 Issue

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