

# Achievements from the Faculty of Communication, Art & Design

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**Kathryn Gallagher**, School of Fashion, is featured as a "spa star" in the Spring 2021 issue of *Spa Inc.* In this interview-style article, Kathryn discusses why she teaches, government recognition, industry regulations, and the importance of spas post-pandemic. Read her interview on page 31: [https://issuu.com/dovetailcommunications6/docs/spa\\_spring2021\\_english\\_issuu/31](https://issuu.com/dovetailcommunications6/docs/spa_spring2021_english_issuu/31).

Recent presentations by **Mark O'Connell**, School of Fashion:

- "Shocking Pink: Homophobia and Abject Marketing in the Digital Age" as part of the Technology and the Digitization of Queer Codes panel at the [Fashion, Style & Queer Culture Conference](#) on May 22, 2021.
  - After this presentation, Mark was invited to submit a chapter based on his conference paper for a forthcoming book that will be published as a result of the conference.
- "Browsing the Virtual Boutique with Baudrillard: The New Realities of Online, Device-Based, Luxury Fashion Design & Consumption" at the [Luxury in the Age of Technology Conference](#) on May 28, 2021.
  - Due to the favourable reaction to Mark article "[Browsing the virtual boutique with Baudrillard: The new realities of online, device-based, luxury fashion design and consumption](#)," he has been invited to join the Editorial Board for the new *In Pursuit of Luxury* journal published by Intellect Books. The invitation was made by Shaun Borstock, Associate Dean, Business, Innovation and Projects at the School of Creative Arts University of Hertfordshire, who was one of the conference organizers.
  - He has also been invited to Milan to present in person at next year's *In Pursuit of Luxury* conference.
- "Y Sin Embargo Te Quiero (And Yet I Love You) Economic Policy Encoded in the Consumption of Used Garments" at the Secondhand Cultures in Unsettled Times Symposium ([@2ndhandcultures](#)) on June 16, 2021.

Upcoming presentation: on July 1, 2021, Mark will be presenting "Cosmetics, Glamour and AIDS: Way Bandy, Scott Barrie and Halston" at the [Sartorial Society Series, Week 5: Trauma & the Legacies of Loss](#).

Mark recently published "[Traditional weaving cultures in a global market: The case of Zapotec weavers](#)" in the *International Journal of Fashion Studies* (Volume 8, Number 1,

[https://doi.org/10.1386/infos\\_00038\\_1](https://doi.org/10.1386/infos_00038_1)).

Big congratulations to our third-year Fashion Arts student **Sori Park** who just won the grand prize for the international Pantone competition! The competition challenged students to create a design featuring one of the 6 different palettes chosen by Pantone as “The Colors of The Year 2021.” Sori created her fashion illustrations using Adobe Illustrator software.

Sori designed one outfit for each of the 6 colours from the palette, and masterfully played with the pattern and colour combinations. As a part of her prize, Sori will receive a Pantone home + interiors cotton swatch library that values US \$8,400.00.

The designs are inspired by our hope of overcoming the COVID 19 crisis and the colours are distributed in balance to represent both hardship and hope in order to show that there will always be a rainbow after every storm.



## A Brighter Tomorrow

The PANTONE Color Of The Year 2021-ENLIGHTENMENT



View the [June 2021 issue of the Academic Newsletter](#).

June 2021 issue

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