

Vretta supports Seneca students during the pandemic

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The COVID-19 pandemic continues to affect students at Seneca: seventy-nine per cent are experiencing financial hardship, three out of four have had their employment affected, and 90 per cent are feeling anxiety and uncertainty about their future plans.

Additionally, student entrepreneurs have been facing business hardships with delays in getting their products and services to market leading to an accumulation of debt.

Vretta's financial assistance provides cross-disciplinary, entrepreneurial supports to more than 250 aspiring entrepreneurs, allowing them to build, launch and scale ventures. The Entrepreneurial Numeracy Skills platform will help HELIXers recognize the importance of crucial financial numeracy skills required to start and run a business, such as managing cash flow, credit and loan management, interest rates and taxes. The platform will also help identify skills gaps and suggest opportunities for students to upgrade their skills through Seneca's Faculty of Continuing Education.

[Read the full story](#)

To learn more about how you can support Seneca students, contact us at advancement@senecacollege.ca.

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