

# Seneca's United Way Campaign Launches October 12

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Each year, Seneca leads a United Way Campaign to support community agencies around us working to provide everything from food and mental health counselling to shelter and vital outreach services to those in need. This initiative is always kicked off with a launch event to bring our employees together for some fun, games and awareness.

This year's launch of the month-long United Way Campaign will take place virtually at noon on Friday, Oct. 15, with a newly-wed style game featuring Seneca best friend duos.

At this time, we are **recruiting best friend duos from each department and/or faculty to participate** in this event. Colleagues will compete as a duo to accumulate a donation to the United Way from Seneca by scoring points based on how well they know each other. The event will be live-streamed for Seneca employees to watch the fun.

**Sign up your representatives by Thursday, Oct. 7 by emailing**  
**[unitedway@senecacollege.ca](mailto:unitedway@senecacollege.ca)**

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