How to Earn Rewards & Recognition (R&R) Ranks

Version 6

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All Seneca Business students since Fall 2021, are eligible to have their participation in a) PRME events; b) other sustainability related-events at Seneca; or c) for industry, academic or community related activities, considered towards their ranking and certification in PRME.

The ranks and their requirements are provided in the table below. Please note that the ranks and their requirements were approved by the Seneca Business Executive Team.

If you would like your activities assessed for eligibility in the R&R program, then please contact us with an explanation and remember to attach any supporting documents.

Rank Name	Rank Requirements
Champion	All below plus: complete research project OR publish student news article
Expert	All below plus: participate in PRME external partnership initiative
Advanced	All below plus: participate in flagship* PRME event
Proficient	All below plus: participate in minor* PRME event
Emerging	Attend 3 sustainability-related events OR attain B or higher in an Intro Course with Sustainability OR participate in minor* PRME event

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