

What is the PRME Student Rewards and Recognition (R&R) Program

Version 3

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To enable Seneca Business's participation in the United Nations Global Compact initiative - Principles for Responsible Management Education (PRME), the Students Rewards & Recognition (R&R) Program was launched for Seneca Business students in Fall 2021. The R&R program is a way to signal to future employers, in a verifiable manner, the degree of sustainability knowledge and experience that a Seneca Business student has developed through their curricular and extracurricular activities. This is showcased through a tiered ranking system that is supported with certification; the rank names were developed in consultation with the Seneca Business Executive Team.

The R&R program supports a holistic student learning experience on PRME and sustainability by recognizing and rewarding:

- Participation in PRME Events: The program converts student participation in sustainability events into certificate ranks (e.g. 2021 Seneca Business SDG Multimedia Contest)
- Industry Engagement and Research: This program will also contribute to incentivizing student participation in applied research and industry engagement projects (e.g. Seneca Business PRME Applied Research Conference)
- Participation in Other Sustainable Activities: The program also has a mechanism to reward participation in other (external but) PRME-aligned activities (e.g. Sustainability Hackathon)

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