

# Latest – PARCon Agenda Released

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The PRME Working Group is pleased to release the agenda for the PRME Applied Research Conference (PARCon).

PARCon Agenda Schedule			
June 20 <sup>th</sup> , 2022			
9:00 – 9:05			Welcome break
9:05 – 9:15			Opening remarks
9:15 – 9:30	Faculty	Keynote 1	Invert Inc.
9:30 – 10:45		Panel A	Innovation and Eco-friendly Business
10:45 – 10:55			AM Break
10:55 – 12:10		Panel B	Social Impact and Business Transformation
12:10 – 1:00			Lunch Break
1:00 – 1:15	Student	Keynote 2	SunLife Financial
1:15 – 2:30		Panel C	Innovation and Eco-friendly Business
2:30 – 2:40			PM Break
2:40 – 3:55		Panel D	Social Impact and Business Transformation
3:55 – 4:00			Closing remarks

PARCon is an annual conference that unites researchers, practitioners and industry leaders towards innovative solutions that will shape our sustainable future.

Through the conference, Seneca Business showcases how it is advancing the SDGs through applied research and scaling its impact through increased collaborations with industry.

tags : prme