

PARCon Reflections for Seneca Students

Published 7/13/2022 by [Marko Jovanovic](#)

On June 20th, 2022 - Seneca Business hosted its inaugural Principles for Responsible Management Education (PRME) Applied Research Conference (PARCon 2022). The virtual event saw guest speakers and panelists present impactful ways that Seneca students and faculty researchers contribute to making sustainability in business a reality for Canadian companies, consumers, and communities.

Showcasing cutting-edge applied research, the morning hosted two panels of faculty presentations, and the afternoon hosted two panels of student presentations, all of which were followed by Q&A discussions.

If you missed the event: don't worry - the recordings of the panel presentations and our guest speakers are available to you at on the [Library of PRME Videos](#) intranet page.

Seneca Business students who attended the event as audience members or wish to review the recordings are eligible for Seneca Business PRME Rewards and Recognition certification. To apply, simply complete the [student attendee form](#) and you will be eligible for an R&R rank.

For more information on the R&R program, please see the Seneca Business PRME intranet page on the [Rewards and Recognition program](#).

tags : announcements, prme, students