

School of Management & Entrepreneurship Welcomes New Full-time Faculty - Fall 2022

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SME is delighted to announce the addition of two new faculty members:

Brian Bell



Brian Bell started as part-time faculty in 2010 and became full time in 2017. He was a coordinator for the BAG and BAN programs, acted as a project management course lead, spent two terms seconded to Teaching and Learning and was on the REB and ETAC. In 2018, Brian became Chair of what was then, the School of Leadership and Human Resource and in 2019 moved to the role of Principal of SIA. He is an avid skier and cook and plays hockey and golf too!

Judy Chang



Judy (Chang) Wong has over 20 years of experience in the food industry leading multiple Fortune 500 teams at Kraft, Mondelez and The Nielsen Company. She is the Founder of Pivot Perspectives, a leadership training organization and is passionate about motivating startup leaders. Judy has been teaching at Seneca since 2020 and has recently taken the role of

Coordinator for BEN graduate certificate program. Judy is a mother of two teenage daughters, and is currently suffering from early empty nester syndrome with her oldest starting university this September!

Congratulations Brian and Judy!

tags : seneca-business, seneca-business-faculty, seneca-business-news, senecaproud