

# Join the Winter Challenge for Student Financial Aid

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This year, choose your Winter Challenge — the Polar Bear Dip or the Ice Bucket Challenge — and help raise financial aid for Seneca students.

Participants can pick their challenge and create a fund raising page easily [here](#). Just be sure to select the appropriate registration option for your chosen event.

Individuals should register prior to Monday, Feb. 13. Ice Bucket Challengers will need to submit their video by Feb. 13. All participants, no matter the challenge will need to raise a minimum of \$100 to participate.

The in-person Polar Bear Dip will be live-streamed from Lake Seneca at King Campus on Thursday, March 9.

All challengers will be able to raise money for our students until Sunday, March 12 and be eligible to win [prizes starting at \\$250](#).

For more information visit the [FAQ](#) or contact [Caterina Ventrella](#).

tags : announcements, campaign-for-students, employee-events, fundraising-events, ice-bucket-challenge, polar-bear-dip, we-love-our-students