

# Hi! My name is Jenifer

Published 2/7/2023 by [Shannon Gaskell](#)

I am responsible for the planning, coordination, and execution of all donor stewardship activities on the Advancement and Alumni team.

Donor stewardship activities include thanking donors through celebration events, collecting thank you letters from students who have received an award or bursary, management of the Donor Wall and other recognition signage, etc.

My goal is to ensure all donors to Seneca are surprised and delighted by the gratitude, acknowledgement, and recognition they receive.

You might be [looking for me](#) if you have questions about:

- The impact your donation has on Seneca students
- The [Seneca Awards reception](#) or other donor celebration events
- The Donor Wall and other recognition signage

I would love to connect and learn about how Seneca has made a positive impact on your life.

Thank you for supporting Seneca students!