

Spotlight Series: SDG Multimedia Contest Reflections from Eugene Mak

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Eugene Mak is a student in the Tourism - Services Management - Global Tourism Business Specialization program. In this blog entry, he describes his experiences of partaking in the 2022 PRME SDG Multimedia Contest.

I decided to partake in the SDG Multimedia Contest because, as a Seneca student, I felt it was a fantastic way to combine my knowledge and skills with something meaningful and socially relevant. My chosen topic for the contest was composting food scraps and reducing energy use to tackle climate change. It was a topic that I felt strongly about since it is both essential and gets very little recognition despite being one of the most effective solutions to mitigate global warming.



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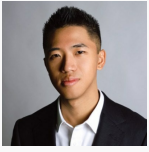
Being selected as a finalist in the SDG Multimedia Contest was a great feeling and showed me how my work could make an impact. The process of creating my infographic submission was challenging but incredibly fulfilling. First, I had to conduct in-depth research on the topic and carefully organize the information into something visually appealing while conveying all essential facts. This took a lot of time, effort, and creativity, but it was ultimately worth it!

I also enjoyed attending the Awards Ceremony, where I saw other students' excellent submissions and met new people passionate about sustainability and creating positive change. It was inspiring to see how many people are making a difference.



Photo by [Fateme Alaie](#) on [Unsplash](#)

For anyone looking to participate in the SDG Multimedia Contest, my advice would be to consider the topic you want to submit and how it ties into one of the 17 Sustainable Development Goals. It's also essential to make sure your submission is accurate and visually appealing, so don't skimp on the research and design process! Finally, have fun with it – if you approach this project enthusiastically, it will show in your work! Good luck!



SDG Multimedia Contest Entry:



HOW CAN WE TRANSFORM SUSTAINABLE DEVELOPMENT GOALS INTO ACTION BEYOND THE CLASSROOM?

Zero waste

Most people know that sustainability is essential but often don't know how to incorporate it into their lives.

However, there are many small actions that individuals can take to promote sustainable living.



PROMOTE EDUCATION

We can educate ourselves and others about the SDGs and what we can do to help achieve them.



ENGAGE IN SUSTAINABLE LIFESTYLE CHOICES.

We can engage in sustainable lifestyle choices, such as reducing our consumption, waste reduction, and choosing environmentally friendly products.

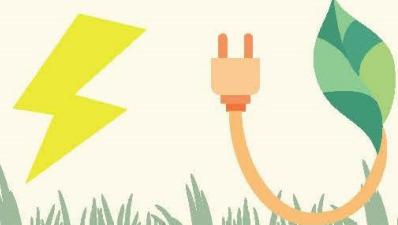


TURN ORGANIC WASTE INTO FERTILIZER.



USE ENERGY-EFFICIENT LIGHT BULBS

You can apply this easy method so that you don't use a lot of electricity!



COMPOST FOOD SCRAPS

COMPOSTING FOOD SCRAPS IS A GREAT WAY TO REDUCE YOUR CARBON FOOTPRINT AND HELP THE ENVIRONMENT.

Every little bit helps! By making sustainability a part of your daily life, you can help make a big difference in the environment.



