

# PRME SDG Multimedia Contest 2023

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We are thrilled to introduce Seneca Business's 3rd annual PRME SDG Multimedia Contest.

**REGISTRATION IS OPEN! [Click this link to register!](#)**

According to Plastic Action Centre, a mere 9% of plastics are recycled in Canada, while a staggering 86% end up in landfills, 4% are incinerated, and 1% remains as litter.<sup>[1]</sup> Clearly Canada needs to do better!

In this year's contest, we challenge you, our students, to explore global approaches for addressing Canada's plastic problem. You will create a poster sharing an innovative idea from another country that they think Canada and its businesses and/or entrepreneurs should implement in Canada to reduce, reuse or re purpose plastics.

## Prizes

The top three teams will win the following prizes:

### 1ST PRIZE

2 tickets to Toronto Maple Leafs vs Winnipeg Jets – January 24th game

### 2ND PRIZE

2 tickets to Toronto Raptors vs LA Clippers – January 26th game

### 3RD PRIZE

2 tickets to Toronto Raptors vs Memphis Grizzlies – January 22nd game

*Each winning student will also receive a Certificate of Recognition*

## Contest Details

- Students can work individually or in pairs to complete the poster
- Students must register to enter the contest. Registration opens @9am on Monday October 2, 2023 and closes on Wednesday, November 15, 2023. [Click here to register.](#)
- Posters are due by 11:59pm on Monday, November 20, 2023.
- Award Ceremony on Thursday November 30, 2023 between 12 and 2pm at Newnham Campus
- The poster should identify:
  - The country and the solution the students found

- Why the students think Canada should adopt the other country's solution
- The impact the students think it will have on the plastic problem in Canada
- The Sustainable Development Goals the students think will be met
- If the students found inspiration from a TikTok, YouTube video or other video source, they should include the video link in their poster

If you have any questions, please do not hesitate to contact us: [prme-wg@senecacollege.ca](mailto:prme-wg@senecacollege.ca)

[1] <https://plasticactioncentre.ca/directory/how-much-of-canadas-plastic-is-recycled/>

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