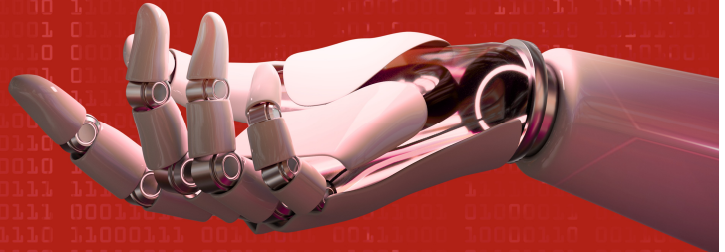


Call for Proposals

PARCON 2024
Principles for Responsible Management Education
Applied Research Conference

**Deadline extended
to May 31, 2024**



Tuesday, June 25 at 9:30 a.m.



Seneca Polytechnic, Newham Campus

THE DEADLINE HAS BEEN EXTENDED!

The abstract submission deadline for the PRME Applied Research Conference 2024 (PARCON) has been extended to May 31, 2024! Don't miss this opportunity to showcase your innovative research and best practices focused on **Driving Sustainable Change through Business Innovation**.

Join us on June 25, 2024, at Seneca Polytechnic, Newham Campus, for an inspiring day of discussions and insights. We invite you to submit your abstract on research presentations and best practices applying innovative business approaches to achieve the Sustainable Development Goals.

This year's theme, "Driving Sustainable Change through Business Innovation," focuses on:

- Social entrepreneurship
- Circular economy
- AI Impact
- Impact investing
- Measurement and reporting

Key dates:

- Extended Abstract Submission Deadline: May 31, 2024
- Selection Confirmation: June 3, 2024
- Presentation Submission Deadline: June 16, 2024

Conference Details

- Location: Seneca Polytechnic, Newham Campus
- Date: 24 June 2024, Tuesday
- Time: 9:00 a.m.

The conference will be in-person and online (liv).

Note that no full papers are accepted. Submit your abstracts [here](#).

Format and Submission Instructions

- Ensure that abstracts are concise yet comprehensive (200-400 words) and are accompanied by a selection of 5 pertinent keywords.
- Presenters will have an opportunity to share their findings during the panel discussion (10-20 minutes).
- Each submission must include a professional biography of all the contributors; please note that a paper is not required.
- Uphold originality in submitted abstracts, in alignment with the Seneca Polytechnic's [Academic Integrity Policy](#).

Not presenting? You are welcome to join as an attendee.

Please register [here](#).

We look forward to your contributions and seeing you at PARCON 2024!

For more information, please email parcon@senecapolytechnic.ca