

New: \$500 Agent Bonus

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Introducing an exciting new opportunity for Seneca's international agency partners!

Registered international agency partners can receive a **\$500 agent bonus** for each new student who applies to Seneca Polytechnic between June 1 and December 31, 2025, and enrolls in an eligible term.

Eligibility

A bonus of \$500 will be paid to the agency for each new full-time international student recruited by the agency where the agent has submitted an application in the International Agent Portal (IAP) between June 1 and December 31, 2025, and the student enrolls in a professional program in the September 2025, January 2026, May 2026 or September 2026 term.

Applications for **bundled graduate certificate** programs (1+1) are eligible for the bonus only if the student enrolls in program 1 in an eligible term.

Applications for conditional acceptance to ELI and a professional program are eligible for the bonus only if the professional program begins in an eligible term.

For applications that meet the above criteria, but the student defers their enrolment to a subsequent intake that is also eligible under this incentive, the agent will receive the bonus.

Agents are not eligible to receive the bonus for:

- Applications submitted prior to June 1, 2025 and after December 31, 2025
- Applications submitted outside of the International Agent Portal (IAP)
- Students who enrol beyond September 2026 in a non-eligible term due to deferral
- Students who defer or withdraw from Seneca before Day 10 of the eligible term
- Returning (currently enrolled) students applying to a second or subsequent program
- Students who enroll in a standalone ELI program
- Students for whom the bonus has previously been paid
- Students who are exempt from international tuition fees
- Students who enroll part time

The bonus is paid once per student, and there is no ceiling or maximum bonus amount per agency.

How to receive the bonus

The \$500 agent bonus is paid in addition to standard agent commission and will be issued to you automatically as a standalone payment before the end of the corresponding enrolment term.

We hope this initiative will support your recruitment efforts. Thank you for your ongoing support of Seneca applicants and students.

Questions?

Please **contact us** for more information.

tags : registered-agent