

Welcome to Seneca Business!

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We are excited that you have joined our team as a new faculty member, and look forward to the journey ahead. Our goal is to graduate students who are ready for a challenging global work environment and who succeed at what they take on. With your guidance, industry expertise, and support, our students can achieve their goals.

This document is a starting point to help you navigate your first semester at Seneca; it outlines the many supports and resources available to you as a faculty member. In addition to these resources, there are many colleagues here to help. Don't hesitate to get in touch with questions or comments. We wish you a successful and fulfilling first semester.

About Seneca

Seneca's values start with centering all aspects of our operations, inside and outside the classroom, on student success. While that may seem obvious, and is a starting point broadly shared in the education system at all levels, we affirm being student-centered, and focused on the success of our students and our graduates, as the foundation of our values.

We also highlight these as our core values: Respect, Excellence, Innovating, Community, Diversity.

Seneca Strategic Academic Plan - Bringing Great to the World

A strategic plan is both directional and aspirational. It charts a high-level course while setting longer-term goals that are navigational beacons on the horizon. At Seneca, students, employees and partners look to the Strategic Plan to understand our journey and for the context of decisions we make.

The plan must be firmly rooted in our enduring values. Those values are important touchstones providing consistency and continuity. However, the increasing pace of change is a reminder that as much as any plan attempts to anticipate and shape the future, we need to be flexible and responsive to adapt to our shifting environment.

For Seneca, operating in a time of intense competition, changing demographics, rapidly evolving technology and restrained government funding, the need to be nimble and innovative has never been greater.

Strategic Plan

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