

# SoHT Showcase Hospitality Lab almost ready to serve....Vision to Reality!

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The Hospitality Lab will provide opportunities for the students to immerse themselves into a real-life experiential learning environment as they develop skills required to successfully operate, manage and increase profitability for an organization. Hospitality industries are becoming much more competitive and customers today have far more options available when they purchase hospitality services. Only those businesses, which clearly understand the concepts of customer service satisfaction through the design and delivery of quality of service, can win over and keep customers. Effective service quality management and leadership provide a sound platform for generating profits in the sector. Graduates of the Hospitality – Hotel & Restaurant Services Management program are grounded in business and service leadership, technically savvy, have a global mindset, and most of all, are career-ready.

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