

# Adobe Creative Cloud at Seneca

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Seneca has an Enterprise license agreement for the use of the Adobe Creative Cloud (CC) suite of products. The creative cloud suite comprises of popular software tools like Photoshop, InDesign, Dreamweaver, Creative Cloud Express, After Effects, Illustrator, Audition, Character Animator, Clip, Stock, Illustrator Draw, XD, Lightroom, and more. This aligns with the goals of our Digital Learning Strategy (DLS), including ensuring faculty and students have full access to the software tools and technologies required to support their teaching and learning.

For more information, see ITS's information. (You must be signed into MySeneca to see the link to ITS's Adobe Creative Cloud information.)

Seneca is the first Canadian institution designated as an Adobe Creative Campus. [Learn more about the Adobe Creative Campus Program.](#)

The Teaching & Learning Centre has curated some how-to guides and examples of using Adobe Creative Cloud in teaching and learning.

Check [the Teaching & Learning Centre calendar](#) to see if we have any upcoming workshops for instructors. Recordings from past workshops are available on our [Workshop Recordings](#) page.

Students can attend [workshops through the Seneca Sandbox](#).

## General Support for the Adobe Creative Cloud

For Seneca-specific resources, see ITS's information.

[Adobe Creative Cloud: What's in it for me?](#) workshop recording from the *Teaching & Learning Summer Conference 2021*

The [Adobe Educator Exchange](#) contains short courses on various Adobe apps geared towards educational use, plus a space for sharing resources and digital assignments.

Become an [Adobe Creative Educator](#) by joining their community of practice, completing professional development activities, and receiving micro-credentials.

# Adobe Creative Cloud Express (formerly Adobe Spark)

[About Adobe Creative Cloud Express](#)

[About video maker in Adobe Creative Cloud Express](#)

How to:

- [Adobe Creative Cloud Express Overview](#) from Adobe
- [How to use Adobe Spark Video](#) (created using Adobe Spark Page)
- [Adobe Spark Video step-by-step instructions](#) from the Sandbox
- [Adobe Creative Cloud Express teaching resources](#) from Adobe
- [Adobe Creative Cloud Express self-paced courses](#) from Adobe

Teaching and Learning Examples

- [Enhancing Creativity, Collaboration, & Communication in a Digital World](#) (look near the bottom of the site for specific examples)
- [Assessment Rubric for a Digital Media Project](#)
- [Designing Digital Assignments](#) from Seneca Libraries

[Faculty Workshop presentation about Adobe Spark from the Teaching & Learning Centre](#)

[Adobe Spark Webinar](#) (workshop recording from the Teaching & Learning Centre)

[Adobe Spark](#) workshop recording from the *Teaching & Learning Summer Conference 2021*

[Adobe CC Express: Creative Tools for Creative Classrooms](#) workshop recording from the *Teaching & Learning Summer Conference 2022*

## Adobe Premiere Rush

[Adobe Premiere Rush Learn & Support](#) from Adobe

[Adobe Premiere Rush Bootcamp](#) (workshop recording from the Teaching & Learning Centre)

[Create engaging videos on your mobile device with Adobe Premiere Rush](#) workshop

recording from the *Teaching & Learning Summer Conference 2021*

**Making Videos** recording from *Teaching & Learning Day Winter 2022*

## Adobe XD

**Presenting Ideas with Panache using Adobe XD** recording from *Teaching & Learning Day Winter 2022*

Adobe XD Resources:

- **Adobe XD Learn Hub**
- **All Adobe XD Tutorials**
- New feature: Hyperlinks in Adobe XD (here is a **tutorial video**)
- **Modular Plugins by Adobe Design**
- **Adobe XD Monthly Newsletter**

## Adobe Portfolio

How to:

- **Getting Started with Adobe Portfolio**

Examples:

- **Adobe Portfolio Examples** from Adobe
- **Portfolio Examples** from Clemson University
- **Why Portfolios?** from Duke University

Rubrics:

- **Assignment Rubric for a Digital Media Project**
- **Portfolio Assessment Rubric** from the University of Washington
- **Teaching Portfolio Rubric (.doc)** from Lincoln University
- **ePortfolio Rubric (.docx)** from Carleton University

**Faculty Workshop presentation about Adobe Portfolio from the Teaching & Learning Centre**

# Adobe Photoshop

How-to resources from Adobe:

- [Get to know Photoshop](#) videos
- [Change the image size](#) videos
- [Adjust the image quality](#) videos
- [Getting started with Adobe Photoshop](#) PDFs
- [Editing images and graphics](#) PDFs
- [Preparing images and graphics for web, print, and video](#) PDFs
- [Create an animated GIF from a series of photos](#) web-based instructions
- [Create an image for social media](#) video
- [Try these top tips to fix photos](#) web-based instructions
- [Adobe Photoshop Learn & Support](#)

Teaching and Learning Examples:

- [Visual Design Curriculum](#), specifically Project 1
- [Student Showcase: Photojournalism](#)
- [Animated GIFs assignment example](#)
- [Assessment Rubric for a Digital Media Project](#)

[Faculty Workshop presentation about Adobe Photoshop from the Teaching & Learning Centre](#)

tags : [adobe](#), [adobe-creative-cloud](#), [creative-cloud-express](#), [graphic](#), [photoshop](#), [portfolio](#), [premiere-rush](#), [spark](#), [teaching-and-learning](#), [teaching-and-learning-centre](#), [video](#), [xd](#)