

# Introducing Seneca's Investor Relations - Financial Communication Microcredential

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Seneca successfully launched the Investor Relations – Financial Communications microcredential on November 25th. Participants joined industry professional and Seneca professor, Bob Waite, in an online virtual classroom and earned the Investor Relations Part 1 digital badge for demonstrating specific skills and competencies of an IR practitioner.

Workshop 1 and 2 will be offered again in the New Year.

<https://www.senecacollege.ca/programs/workshops/IR.html>