

Campaign for Students turns 10

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We Love Our Students month in February is part of Seneca's year-round Campaign for Students employee giving initiative.

This year marks Campaign for Students' 10th Anniversary and with it, an opportunity for our employees to impact a student's life like never before. This year, **our goal is to raise \$175,000 by Friday, Feb. 26, to support our students** who continue to grapple with the fallout of COVID-19.

To date, **2,346 students who've been impacted by COVID-19 received financial support** thanks to the generosity of our donors. Throughout the month of February, check your inbox to learn how you can double your impact with some great gift matching opportunities and help even more of our students during this difficult time.

The month will feature many events including the **Ice Bucket Challenge**. Make sure to check back often to see our great line-up of fun **virtual events and activities** in which you can participate as a contestant, attendee or donor.

tags : campaign-for-students, we-love-our-students