

Jam-packed Fun at Seneca – Seneca’s Adobe Creative Jam for Employees and Students

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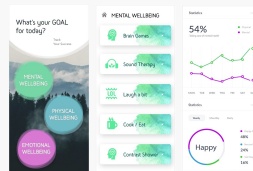
in the [March 2019 issue](#)



On February 26, Seneca employees and students participated in two separate Adobe Creative Jam events. A Creative Jam is a day-long conference that combines education and friendly competition.

For students, the day started with a boot camp on Adobe XD (part of Adobe Creative Cloud). The attendees were divided into teams for a design competition, putting their creative skills to the test. The theme was Self-Care and Well-Being. The teams created prototypes using Adobe XD. Each team worked for a specified time and then presented their project to a team of judges and to their peers. The top three teams won Amazon gift cards. Creative experts delivered inspirational talks during the day.

Congratulations to the first-place team. Here are screen captures from their prototype:




First-place Winners of the Adobe Creative Jam for Students:

Anita Srivastava, Business Administration - Marketing
Rajat Bhatia, Business
Taha Dharamsi, Marketing
Pragati Pise, Creative Advertising

An Adobe Creative Jam was held for employees – the first of its kind for Adobe. Employees attended a boot camp for Adobe Spark and Adobe Premiere Rush. This was followed by their design challenge which was in a form of a lesson or guide. The theme was also on Self-care and Well-being. At the end of the day, a team of judges chose the top four teams who won cool prizes.





Overall, the Adobe Creative Jams for both employees and students provided opportunities to gain inspiration and learn more about new applications through Adobe experts and from their peers. We look forward to the next Creative Jam at Seneca!

View the [March 2019 issue of the Academic Newsletter](#).

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