

Conference Board of Canada E-Library

Published 6/17/2019 by [Ashley Ribbel](#)

by **James Buczynski, Seneca Libraries**

in the **June 2019 issue**

Seneca College now provides all students and employees with access to the Conference Board of Canada's online library of over 8,000 research products produced by the renowned not-for-profit organization. The Conference Board of Canada provides timely data and opinion on economic trends, public policy issues, and organizational performance. Economic trends focus on Canadian, provincial, metropolitan, and international economies. Other economic trends include industry sectors, consumer and business confidence, as well as travel and tourism. Public policy research focuses on socio-economic performance, trade/investment policy, energy, environment and transportation, health and healthcare, innovation and technology, security, taxation, immigration, and aboriginal policy. Organizational performance research focuses on human resources management, compensation, health and wellness, governance, risk, corporate social responsibility, finance, marketing, and leadership. The e-library also includes 783 documents in French.

Document types include:

- Reports and briefings: (1998-2019), in depth or short research pieces analyzing public policy issues and organizational best practices. *Can't go it alone: Immigration is key to Canada's growth strategy*, for example.
- Conference recordings: (2005-2015). *Public sector transformation*, for example.
- Recorded webinars: (2019), 60-minute webcasts that feature industry experts and practitioners who share knowledge about trending business topics. *Ontario Budget Analysis 2019* and *Fireside Chat: Discussing top cyber threats in 2019* are examples. Some webinars are not available under the College's license, nor is funding available to acquire these fee-based webinars.
- Websites: (2008-2019), a mix of datasets and reports. *Index of Business Confidence*, for example.

This e-library is a valuable resource for faculty to include in curriculum development,

highlighting the content for students conducting research.

For access to the Conference Board of Canada e-library, visit Seneca Libraries' [database listings](#) to obtain an [access link](#) for the e-library, create a personal account using your Seneca email address, then login to the product using the login created.

View the [June 2019 issue of the Academic Newsletter](#).

June 2019 issue

tags : [june-2019](#), [seneca-libraries](#)