

Faculty Achievements from FCAD

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We know so many faculty members are working on projects outside of and beyond the classroom. Here are a few highlights of faculty achievements from the Faculty of Communication, Art, and Design.

- Professor **Anna Cappucitti** in School of Fashion has been published in the Journal for the Advancement of Marketing Education. [Her paper](#) looks at how the innovative experiential learning at The Boutique at Seneca is helping students develop digital and social media knowledge, among other key competencies.
- Professor **Holly Cybulski** in the School of Media received her Accredited in Public Relations designation from the Canadian Public Relations Society (CPRS). The CPRS states, "The Accredited in Public Relations designation has been a respected measure of professional experience and competence in the field of public relations for more than 50 years. Once earned, it distinguishes you as being committed to the highest professional standards." Holly's achievement is the result of a year-long accreditation process that evaluated her proficiency in performing at a senior level in all areas of public relations and communications.
- Professor **Anna Veprinska's** PhD dissertation won York University's Dissertation Prize. Anna is faculty in the School of English and Liberal Studies (FCAD). She attended the award ceremony recently. More info about her award is in this news article: [Innovative research celebrated at graduate scholars reception](#).
- Professor **Abdy Zahiri** in the School of English and Liberal Studies (FCAD) had a piece published recently in the Michigan Quarterly Review. It is an English translation of the original in Persian. This poem mourns the fall of the democratic government in Iran toppled by the CIA-M16 in 1953.
Abdy wrote a full introduction to place the reader in the socio-political context: "An Elegy for the Tree" composed by Mohammad Reza Shafi'i Kadkani (translated by Abdollah Zahiri), Michigan Quarterly, Vol. 58, No. 2. Spring 2019. Special Issue on Iran. You can read [Abdy's publication](#) online.
- Professor **Abdy Zahiri** also went to Seattle in early January to deliver his paper,

"Teaching Intersectionality and Southasian/Postcolonial Possibilities" at the South Asian Literary Association's 2020 conference.

Congratulations!

Have you presented a paper, attended a conference, joined a panel discussion, or participated in an activity? We would like to hear from you and give you the opportunity to share your experiences with your colleagues in a future issue of the Academic Newsletter. Please contact Editor [Ashley Ribbel](#).

View the [March 2020 issue of the Academic Newsletter](#).

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