10-Year Tuesday shout out to Seneca Innovation

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This week's Campaign for Students 10-year Tuesday shout out goes to Chris Dudley from Seneca Innovation for his 2016 Polar Bear Dip.

A long-time Polar Bear Dip supporter, Chris' technique and entry into the water is always flawless, but he definitely got a boost that year thanks to Kate Collins "lending a hand".

And, while we can't wait to head back to Lake Seneca, it's not too late to support this year's intrepid Ice Bucket Challengers.

tags : campaign-for-students, we-love-our-students