

Seneca Business Activities and Events

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Here are a few highlights of events and accomplishments from Seneca Business.

On February 1, the School of Hospitality and Tourism hosted the 21st annual *Career Expo* where students had the opportunity to connect with potential employers, as well as learn from industry-leading recruiters. The virtual event attracted more than 600 attendees.

Four students from Seneca's Honours Bachelor of Commerce – International Business Management program participated in the Kwantlen Polytechnic University National Business Case Competition in the week of March 4. **Anastasiia Samoliuk, Armaghan Partovi, Mercedes Abreu, and Stephane Anglade** competed against undergraduate students from post-secondary institutions from across the country.

Students in the School of Accounting and Financial Services in the Business – Insurance program took part in Career Nights on March 9 and 11, organized by **Jeff Shnier**.

In the School of Legal, Public and Office Administration, students are participating in a wide range of virtual activities. Students have attended virtual work placements and workshops, joined online conferences, and benefited from a wide range of online speakers joining their regular classes. Activities continue throughout the semester with virtual career preparation events and a virtual mooting competition.

Seneca Business is now a signatory of the United Nations' (UN) [Principles for Responsible Management Education \(PRME\)](#). PRME's mission is to transform management education and develop the responsible decision-makers of tomorrow to advance sustainable development. Using the PRME framework, Seneca Business is enhancing curriculum and increasing research related to corporate citizenship and sustainability, with a focus on the circular economy. Read more in [this article from Seneca News](#). Shahrzad Farzinpak, Chair, provides more details in the [School of Human Resources and Global Business Takes the Lead on Seneca Business Commitments to PRME](#) article in this issue of the Academic

Newsletter.

Beginning in the fall of 2020, Seneca Business started working towards [Accreditation Council for Business Schools and Programs \(ACBSP\)](#) accreditation. ACBSP is a global business education accrediting body and offers accreditation to all levels of business programs from certificate to doctoral with a focus on teaching excellence and continuous improvement. To date, over 65 faculty members from 23 business programs have been involved in contributing to the accreditation process.

In January 2021, programs in the School of International Business and Management and the School of Leadership and Human Resources were combined and reorganized into two new schools: the School of Management and Entrepreneurship, Chaired by **Sarah Arliss**, and the School of Human Resources and Global Business, Chaired by **Shahrzad Farzinpak**. The outcome of this reorganization creates the opportunity to build and offer exciting new programs. Watch this space...

Seneca Business welcomes two new full-time faculty members for the winter semester: **Panagiotis “Panos” Panagiotakopoulos** to the School of Human Resources and Global Business and **Andrea Waltman** to the School of Legal, Public and Office Administration.

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View the [March 2021 issue of the Academic Newsletter](#).

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